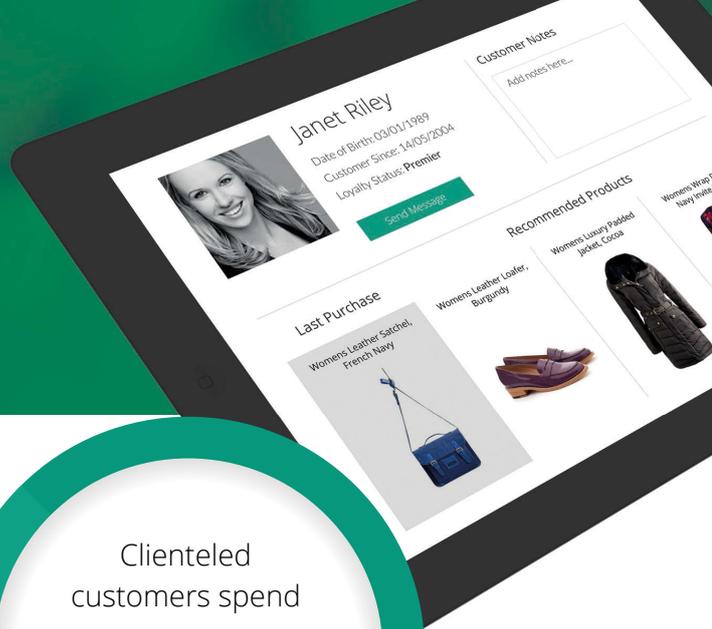


ServicePlus

Increase loyalty and make every customer feel like a VIP



Customer-friendly identification and **clienteling** for the shop floor

- ✓ Give staff the information they need to satisfy customers by personalising every shopping journey
- ✓ Use tailored purchase histories to drive incremental revenue through cross-sell, upsell mobile apps, and social media
- ✓ Meet customer expectations for multichannel service with seamless links to online ordering, mobile apps, social media
- ✓ Break down CRM silos and improve data capture and sales attribution across the business



Better Service For Everyone

Equip staff for next-generation customer service – open up the silos to give them easy access to customer wishlists, social activity, past orders and other data when they need it most.

Multichannel Mastery

Identify customers from mobile or social presence using the latest beacon/NFC technology, link in-store activity back to online patterns for better data capture and analysis, and process sales with a single tap.

Create Connections

Convert more with personalised recommendations based on purchase and browsing history for in-store customers and follow up with targeted post-sales. Service Plus also works with existing analytics, CRM and recommendation services.

Go The Extra Mile

Help staff perform at their best with the full suite of RetailOS add-ons – speedy information sharing for the shop floor. They're the only internal comms tools designed specifically for retailers.



Powered by **RetailOS**

RetailOS is the complete enterprise mobility suite for retail that converges your existing systems into a single, easy-to-use touchpoint. Our four connected solutions build on this innovative platform to help employees sell smarter, communicate better, and manage more efficiently across mobile, tablet and desktop. Modular and future-proof, our managed service delivers results quickly, scales with your business, and minimises change.

