SellSmart

SellSmart
Transform your sales process with the power of cognitive computing
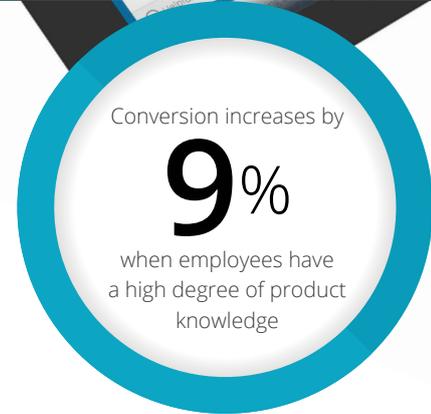
Take control of your data to make every employee your **best** salesperson

✓ Radically improve how your staff interact with technology

✓ Use simple questions to make sense of big data

✓ Get maximum value from your existing sales, training and customer service documentation

✓ Links with product and customer details for an all-in-one sales solution

Powered by
IBM Watson™

We're part of the IBM Watson Ecosystem, and its first retail partner in Europe. We work closely with IBM to leverage their technology and expertise.

Conversion increases by
9%
when employees have a high degree of product knowledge

Natural Language Processing

Sell Smart uses the latest breakthroughs in natural language processing to understand your documents. Maximise existing investments, take control of documentation, and instantly improve sales and service.

No Training Required

Disruptive technology doesn't need to disrupt your business. With voice recognition and a simple to use question-and-answer interface, using Sell Smart is intuitive and natural.
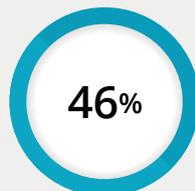
Smart Product Recommendations

Integrates with eCommerce databases to automatically link content and products, and tailor to relevant demographics and purchase histories to boost conversion rates and make cross-selling easy.
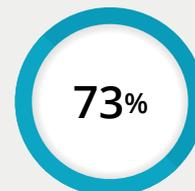
Always Learning, Always Improving

Outthink your competition with IBM Watson's unique learning system – the more you use it, the better it gets. By crowdsourcing input from across all channels, Sell Smart gets smarter every day.

$1bn amount IBM invested in developing cognitive computing in 2014

46% employees who feel customers know more about products than they do

73% employees who have sent customers away because they can't answer simple questions.

Powered by **RetailOS**

RetailOS is the complete enterprise mobility suite for retail that converges your existing systems into a single, easy-to-use touchpoint. Our four connected solutions build on this innovative platform to help employees sell smarter, communicate better, and manage more efficiently across mobile, tablet and desktop. Modular and future-proof, our managed service delivers results quickly, scales with your business, and minimises change.

Service Plus

SellSmart

App Commerce

Find out more or request a demo
www.redant.com/retailos
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